

Limitless Marketing Ezine

Published by Willie Crawford

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As you'll notice, today I decided to go back to a format for the ezine that I used long ago, the PDF format.

I did that because it allows me to deliver a lot more value and gives you a more interesting newsletter. It's easier to **print it out, and put it in a prominent place** so that you won't miss some of the things that I share with you.

As I shift formats, I'm also going to shift publishing schedules. I'm going to start publishing twice a week...with the RARE solo mailing when warranted.

Table Of Content:

- Upcoming Radio Show Segments & Teleseminars
- Upcoming Live Events
- Product Reviews
- Joint Ventures
- Miscellaneous

Upcoming Radio Show Segments and Teleseminars:

1. Monday, June 16th, 2008 @ 9-10am, Frank Garon and I will discuss overcoming information overload, procrastination, and indecision, and moving your business forward MASSIVELY.

This will be on my radio show at:

<http://BlogTalkRadio.com/WillieCrawford>

2. Monday, June 16th, 2008 @ 8-9pm CST, Harrison Cline and I will do a tele-class on 7 Laws of Expectation. The LOE is a companion to The Law of Attraction, but one that most people don't discuss or tap into.

Harrison and I both use and teach The Law of Expectation extensively, and will teach you how to use it for results that will truly amaze you.

Please register for this teleseminar here: <http://www.tms27.com/loe/>

3. Tuesday, June 17th @ 6-7pm CST, Warren Whitlock and I will discuss using “real world” book launches to build your list. During many new book releases millions of people are notified via email, press releases and other publicity.

For his clients’ new book releases, Warren taps into his networks of list owners, bloggers, and “thought leaders” and gets them to help spread the word. In exchange, they often get to contribute a free gift to a bonus package for book buyers, and get in front on literally MILLIONS of potential subscribers.

I’ve done this numerous times and it’s one of the very effective ways that I grow my lists.

You can join Warren and I on Blog Talk Radio, ask questions, etc. at: <http://BlogTalkRadio.com/WillieCrawford/>

4) Wednesday, June 18th @ 5-6pm CST
David Schwartz (creator of the Viral Document Toolkit) and I will discuss viral marketing on Blog Talk Radio.

We’ll discuss what viral marketing is, why it doesn’t work for most people (**what they’re doing wrong**) and how to make it work for you.

Turn in at: <http://BlogTalkRadio.com/WillieCrawford/>

If you want to check out Viral Document Toolkit, which is what I’ve used to create DOZENS of viral, rebrandable ebooks, visit: <http://ViralDocumentToolkits.com>

By the way... if you’d like to be a guest on Blog Talk Radio, drop me a note via my helpdesk. The instructions are down near the bottom of this ezine.

The show episodes cover different aspects of online marketing, and you DO need to have a topic that lots of people are interested in. :-)

Upcoming Live Events

June is a very busy month for me. It started out with me attending some speaker training offered by my friend John Childers on May 30th - June 1st. John held this training in one of the most magnificent hotels that I've stayed in recently... and I've stayed in some great hotels in Beverly Hills, in Las Vegas, in Singapore, etc.

I actually have a few photo's of the hotel on my blog... since my wife snapped well over 100 of them :-)

Next I attended JV Alert Live in Philadelphia on June 6th -9th.

I have a few photos from that event on my blog too. It's at:

<http://WillieCrawford.com/blog/>

I didn't put them here to save your colored ink if you do print out this issue - as suggested ;-)

Here are upcoming seminars that I'll personally be at in the next six weeks, and that I recommend that you check out:

1) June 19th - 22nd - Carl Galletti's Internet Marketing Super Conference X in Las Vegas, Nevada

Carl has an all-star line-up and it will also be a great networking environment. Any time that you get that many internet marketers together, it's the ideal place to be - to tell people about projects that you're working on or products that you're launching.

If you're quick, this link will get you in at 2/3's off ;-)

<http://www.1shoppingcart.com/app/?af=525592>

2) June 28th - 29th - Frank Garon's and Willie Crawford's Internet Marketing Momentum Bootcamp, in Atlanta, Georgia.

This will not be a "pitch-fest." Frank and I will be the only speakers, although we have several VERY successful friends that we may ask to give short presentations. Frank and I have both been online since 1996, have been coaching for many YEARS, and can teach you most of the things that you need to know to build a successful online business.

However, we are not foolish enough to think that we know everything. So, we will tap into friends who are literally generating millions via various methods that they will share.

If you don't attend any other event over the next three years, this is the one that you need to be at.

At this bootcamp, Frank and I will literally force you to stop procrastinating and over-analyzing things, and start doing. We'll help you to focus on the things that you should be doing, and getting rid of the things that just distract you.

You'll leave the event with lots of contacts, some JV partners, and with things already set in motion.

Frank and I have discovered that once you get going... once you actually have some momentum, it's 100 times easier to get projects done and grow your business in ways that feel effortless.

Please register for our bootcamp now, and then make your hotel reservations at: <http://InternetMarketingMomentumBootcamp.com>

3) July 18th - 20th - Ross Goldberg's Masters Seminar in Chicago, Illinois.

Ross packs his events with a lot of information, lots of fun, and a lot of power networking.

Please register for the Masters Seminar at:
<http://www.mastersseminar.com/?rid=5>

Product Reviews

1) Keith Wellman has a nice package that I discussed in-depth with him at JV Alert Philadelphia.

I highly recommend that you check it out. The video on his webpage proves that you'd be crazy not to get it. Take a few minutes to watch the video now: <http://TheRealSecrets.com/KeithWellman/>

2) "How To Make \$10K In A Weekend"

I got a copy of this product after getting a recommendation from my friend Donna Fox on Twitter. It turned out to be a great recommendation.

I then mentioned it on Twitter too... recommending it to my followers. One old friend "direct messaged" me asking if I "really" thought the product was "THAT good."

When I get a question phrased like that, it's really saying, "I value your friendship, and hope that you wouldn't BURN a friend!"

I told him to get the product because I know that he plans on using it to put together local workshops, and I have no doubt that it will add hundreds of thousands of dollars to his bottom line... this year.

My friend is very proactive though.

The product is EVERYTHING that you need to host local seminars where you teach offline businesses e-commerce and then upsell them to your services if desired.

You get everything from a system for hiring outside sales people to fill the seats for you, (complete with sample ads & script for them to use) to

PowerPoint slides and a script that you can use for hosting 1 or 2-day seminars... or give to someone else to conduct the seminars for you.

You are told...

How to decide who to target.

How to find a place

How to get people in the seats

How to structure your seminar for a lot of interaction and high perceived value

How to price your event

How to process orders

How to time the presentations, breaks, meals, everything...

Literally EVERYTHING that you need to host a seminar for offline businesses teaching them about:

- SEO & Website Optimization
- Setting up and testing a direct response website
- Following up automatically
- Common mistakes people make on websites
- How to turn their website from a billboard that just sucks cash from their bottom line, to a results-generating dynamo
- How to get the traffic that they are desperate for
- How to build a database (a list)

You get a lesson plan for teaching all of the things that sound easy to a seasoned internet marketers but sound like some foreign language to an offline business person.

Since, after you teach most of these offline businesses "how to ecommerce" they'll glaze over and want you to do it for them, you are also told how to do that... outsourcing all of the work if you want to. **(This is the secret to how I pass lots of work to many of my contacts who are programmers, web designers, graphic artists, ghost writers, etc.)**

You are given lots of extras that you can give your seminar attendees as bonuses... or sell to them.

After going through this package, I couldn't really think of anything that was missing. You are literally handed the slides, a script to go with them and supplemental material. All you need to do is READ the script, or get someone else to do it for you.

My recommendation...

If you have any interest at all in host seminars for offline businesses, or even for internet marketers, you need this product.

I fills in so many of the gaps.

Get it here: <http://TheRealSecrets.com/10KInAWeekend/>

This is such a HUGE market!

Yesterday, I was at The Navarre Beach Area Chamber Of Commerce "mixer." I met at least 2 dozen of my ideal clients, including many local politicians who want to know how to use the internet to get their message out. They all have my card, and many of them WILL be in my next local seminar.

I'm telling you that last fact to show that "I practice what I preach." Local businesses have a fortune budgeted for advertising, and if you show them how to use the internet to leverage their businesses, you are doing them a HUGE favor. You may very well be saving their struggling business.

What you probably know as an internet marketer is worth a FORTUNE to many local business. In-fact, grab and read this short report:

<http://HelpingOfflineBusinesses.com>

If You're Struggling To Make Money Online, There's Only One Thing Wrong... You're Trying To Sell The Wrong Thing To The Wrong People!

It really is that simple. You're trying to convince someone that they want something that they already know that they don't want, and you're ignoring people starving for your knowledge and expertise.

Stop Doing That!

It's insane :-)

3) Stealth Traffic Tools - <http://StealthTrafficTools.com>

If you've been online any length of time, and aren't getting a lot of traffic to your site, you begin to wonder how some sites manage to LITERALLY get millions of hits per month.

They use a lot of different tactics and tools, but many of them rely heavily upon software to automate many of the more mundane tasks.

Stealth Traffic Tools is a membership site that gives you access to 30+ Search Engine Optimization Software Super-Tools.

When you look at this software, you quickly realize that you can use it as it's designed to be used, or you can go overboard, and turn full-fledge "blackhat" with it.

I met "the mad software tester" who created this site and software at a JV Alert long ago, and then we talked for several hours when I was at recent Warrior Event in Austin, Texas. We also talked extensively at the recent JV Alert Philly.

The programmer has built in a lot of safeguards to keep his software from being abused, and I do see a lot of great "whitehat" applications. I personally use a lot of the tools in ways that are "squeaky clean."

Anyway, I do encourage you to check out Stealth Traffic Tools. Some of these tools have helped me get one-way back-links from PR7 and PR8 sites, and they have been directly responsible for me getting millions of website visitors.

Joint Ventures

As a joint venture broker, I orchestrate a lot of projects, and get approached regarding over 200 product launches in a typical month.

There are several lucrative launches that I'm currently looking for joint venture partners for.

1) I have a client who has software designed for offline brick and mortar businesses. She is primarily looking for people who service offline businesses.

There are two versions of the product: physical (with Digital as bonus) and Digital only. The material is the same. The physical product is priced at \$897 and digital version is \$797. Affiliate commission is 30% for the physical version and 40% for the digital version.

2) I have a client who sells a \$2497, 8-session teleseminar on real estate investing. The eight sessions are spread over six weeks. He teaches people how to buy land for as little as \$100 and then sell it for thousands... right over the internet. He has done this THOUSANDS of times.

We're looking for JV partners who can send a few emails telling their list about the teleseminar series which kicks off July 2nd. You'd want to start telling your list about it now though.

This pays \$800 in commission per sale.

If you'd like to know more about either of the above 2 JV's please contact me via my helpdesk.

To do that:

- Go to <http://WillieCrawford.com/helpdesk/>
- Click on the link labeled "Open A New Ticket"
- Select the category "Personal For Willie"
- Just let me know which JV you're interested in.

I use my helpdesk for this because it allows me to process email 20 times faster than I otherwise could. I have pre-composed answers for many common questions that we get.

The helpdesk allows me, or one of my tech support team (depending upon the category that the ticket is filed under) to often quickly select a response from a drop down menu, and respond to many tickets in mere seconds.

By the way, I use the Three Pillars Help Desk, and for under \$100, it's the best investment that you could probably make in your business. It will free up so much of your time that you'll wonder how you ever lived without it.

Check it out at: <http://ThreePillarsHelpDesk.com>

This is the same helpdesk used by marketers such as Stone Evan, Ewen Chia, Mark Hendricks, and dozens of others that I personally know of.

Miscellaneous

Earlier in the ezine I mentioned Twitter. I'm on Twitter, FaceBook and a lot of other social networking sites. If you want to follow me on those two, my links are:

<http://twitter.com/innercircle1>

<http://profile.to/williecrawford/>

I'll let you in on a BIG secret here... Twitter and FaceBook are two of the quickest ways that I know of to get the attention of people that it would otherwise be almost impossible to get through to!

My FaceBook and Twitter friends include "gurus," politicians, and world famous authors. I hope that you'll join us at the links above ;-)

Let me end today's ezine with a slight attempt at humor. It's a list of jobs that I've had in the past...

1. My first job was working in an orange juice factory, but I got canned. Couldn't concentrate.
2. Then I worked in the woods as a lumberjack, but just couldn't hack it, so they gave me the axe.
3. After that, I tried being a tailor, but wasn't suited for it -- mainly because it was a sew-sew job.
4. Next, I tried working in a muffler factory, but that was too exhausting.
5. Then, tried being a chef - figured it would add a little spice to my life, but just didn't have the thyme.
6. Next, I attempted being a deli worker, but any way I sliced it... I couldn't cut the mustard.
7. My best job was a musician, but eventually found I wasn't noteworthy.
8. I studied a long time to become a doctor, but didn't have any patience.
9. Next, was a job in a shoe factory . Tried hard but just didn't fit in.
10. I became a professional fisherman, but discovered I couldn't live on my net income.
11. Managed to get a good job working for a pool maintenance company, but the work was just too draining.
12. So then I got a job in a workout center, but they said I wasn't fit for the job.
13. After many years of trying to find steady work, I finally got a job as a historian - until I realized there was no future in it.
14. My last job was working in Starbucks, but had to quit because it was always the same old grind.

15. Then he tried Internet Marketing and kept going round in Inner Circles.
If you don't get that one... check out
<http://TheInternetMarketingInnerCircle.com>

A Big Favor Please ...

If you found this ezine useful, please share it with friends. Feel free to forward it via email or to even post it on your site. Please tell them that they can subscribe by filling in the form in the menu bar on my blog.

My blog is also loaded with even more news and LOTS of photos from recent events :-)

It's at: <http://WillieCrawford.com/blog/>

That's it for today. Please print this out and put it in a prominent location so that you don't miss one of the upcoming events.

Thank you for your time. I appreciate that you have a lot of choices in what ezines you read and do strive to provide useful information.



Willie Crawford (Pictured here hanging out with friends in Singapore)