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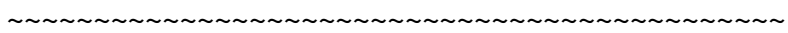


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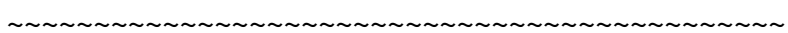
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## Editorial:

This issue is so busy and full of VERY Important things that you will want to **print it out** and go through it with a hi-lighter. It's the only way not to miss anything that could give your business a big boost.

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This week we will have our **free networking and brainstorming call** on Saturday. It will be at 11 AM - 12:30 PM Central. On the call, we'll do a live critique of 3 websites. Register by sending a blank email to my autoresponder at: willie3-56875@autocontactor.com

After you register for the call, feel free to **submit your site for a free review** on one of the Saturday calls. If you look at my June seminar schedule at the bottom of the page, you'll see that we probably won't have these a lot in June.

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\*\*\*\* Be sure to check out my speaking schedule at the bottom of this issue. In the next two months I'm speaking in London, New York, and Denver. In addition to that I'm attending a seminar sponsored by Gary Halbert in Miami. I'd be honored to meet you at any of them. Take a look and register for the ones that interest you today.

That listing also contains part of my tele-seminar schedule. I'm participating in a number of very good one that you don't want to miss!

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I am getting into Podcasting, giving you yet another way to get great, cutting-edge information from me. I'm using a system call Premium Podcasting. I'll eventually be selling access to these Podcasts. However, for the next 2 weeks, I'm **GIVING** my subscribers access to these "premium podcasts." The thing with premium podcasts is that they have to be SO GOOD that people are willing to pay for them. They are THAT good. I'm going to share with you stuff I normally only share with my inner circle of contact, but you do have to register to access these podcasts!

To get an idea of what I mean. Consider cable television.

There are free channels for those who don't use cable, but to access the top quality movies, etc. you need HBO and a cable subscription. Premium podcasting uses the same model!

**To get free access to my Premium Podcasts**, you need to go to this page and register:

<http://WillieCrawford.com/premium-podcast.html>

This will give you free access for 2 weeks. After that, it will cost \$10 per month if you choose to continue being a subscriber. What I share with you will be worth 100 times as much ;-)

If you'd like to see why I'm using Premium Podcasting, you can listen to a number of free tele-seminars and learn more about the concept/service at:

<http://williecrawford.com/profitable-podcasting.html>

Now, on to this week's feature article, but be sure to print out the issue so that you'll get everything done.

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### Feature Article

## **The No-Work, Money-Making Website**

Copyright 2005 by Willie Crawford

While growing up on the farm in North Carolina, I loved gardening. There was something magical about planting a dollar's worth of seeds, watching them germinate, and then feeding the family for a entire season with my efforts.

The only part I didn't enjoy was the weeding and cultivating. That was the WORK! So I was thrilled when I discovered "The Ruth Stout No Work Garden Book." That book taught me how to get all of those great vegetables with no weeding, very little cultivating, and little watering. It really did teach you how to garden with literally no work.

Twenty year later, I discovered just as fertile a garden on the Internet. With practically no investment other than my time, I could put up a website, nurture it, build traffic to it, and in time, harvest lots of sales from it.

Just like with the vegetable garden, there was a lot of maintenance required if you wanted a good harvest.

The site needed to be constantly updated so that the search engines "learned" that they should visit this "fresh" site often.

The site needed to have lots of keyword rich webpages so that it would rank high for relevant keywords, and attract organic search engine traffic. Since I was taught that "content is king" that meant the more content-rich, tightly-focused webpages you had, the better. The content-rich pages meant you could make sales, get new subscribers, and even earn pay-per-click revenue from programs such as Google AdSense.

The only problem with the above model is... **it's a lot of WORK.**

Then I discovered, "**The No-work, Money-making Website.**" It wasn't completely no work, but it was probably 1/10th the work that I had been doing.

The no-work website encompasses building a content-rich website using automated tools. These tools allow you to gather relevant content (articles, RSS feeds, etc.) from all over the Internet and then instantly generate hundreds ... even thousands of content rich webpages in minutes.

The no-work website encompasses using other tools to automatically update your site, so that each time the search engine spiders visit, they notice new content. Noticing new content on each visit, the search engine spiders make a note to visit more often.

Now here's where this gets really powerful...

As these search engine spiders visit more often, they don't just crawl your current no-work, money-making site. They also follow links to other sites you want to get indexed. So now you can put up your no-work site, teach the search engines to come back often, and then go on to build other sites knowing

that getting them indexed is as simple as linking to them from your old sites. It really is that easy :-)

By now you're probably asking what are some of these magic tools I use to build these amazing, no-work sites that literally takes on a life of their own.

### **Here's are just a few of the tools I personally use:**

**1) Blogs.** Blogs hosted on Blogger.com get noticed very quickly by Google because Google owns Blogger.com. By pinging blog directories (and Yahoo using your "My Yahoo" page) lots of other sites take notice of your blog. They visit your blog and follow links to other target sites.

2) I'm a charter member of **Content Desk**. Content Desk has a tool that allows me to query databases containing tens of thousands of articles (based upon keywords). I can automatically sort the list of articles that is returned based upon keyword density, or a number of other criteria. Then, I can have the software itself create webpages for me using a template I've designed using the template tool built right into Content Desk.

Content Desk is probably my favorite tool because I can, quite literally, add hundreds of article pages to my sites in minutes. My templates also include ads for a "pet" product and/or Google AdSense. I can add content-rich, relevant, very nice-looking pages to my sites in minute, and then move on to the next project, knowing that these pages **WILL** make me money.

Content Desk limited its charter membership to a total of only 400 members, and that quickly sold out. However, since it's a monthly membership, not all members renew and there are probably some openings. To check on openings, simply visit:

<http://williecrawford.com/content-desk.html>

After arriving at the site, click on the "Charter Membership" link in the upper left menu bar. This will tell you if there are any current openings.

3) **RSS Feeds.** By incorporating RSS feeds into your webpages, you can set them up so that the content is constantly updated. This gives your visitors something fresh to read each time they visit. This gives the search engines fresh content each time that they visit ... and trains them to visit often.

Content Desk incorporates a feature that works very similar to regular RSS feeds EXCEPT that it doesn't send your website traffic away. With a normal RSS feed, the content automatically added to your site contains links inviting your visitors to click away. It allows you to automatically update your pages, but it also siphons off traffic. Content Desk does this in a way that automatically updates your site without sending your visitors away.

4) **Traffic On Steroids.** This is another system for automatically updating/changing content on your site. Traffic On Steroids actually takes a core database of articles/content that you set up and then rotates it in your target webpages. The net effect is that each time a visitor (or search engine) visits a page, the page is different. This is very effective at training the search engines to come back often... and increasing your pages' ranking. Incorporate Google AdSense into these pages and you have another hands-off money magnet.

You can also incorporate a product data-feed into your page using Secret Money Generator and have pages that are constantly updates AND have a catalog of products built in that all pay you an affiliate commission. Secret Money Generator is at:

<http://williecrawford.com/money-secret.html>

You can check out Traffic On Steroids at <http://williecrawford.com/traffic-on-steroids.html>


I've just shared with you a few of the dozens of tools I use to create nearly-hands-off websites. I do still look at some of them from time to time to see if I can make them perform better. However, you could LITERALLY never touch many of your sites created with these tools for years... and you'd still have a nice revenue stream from them.

It's all about working smarter, not harder. It's all about using technology to leverage your time.

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Willie Crawford is a corporate president, published author, seminar speaker and host, tele-seminar speaker and host, retired military officer, karate black belt, master network marketing trainer, and lifetime student of marketing. He shows people how to actually generate substantial income on-line using very simple, easily implemented systems. An example of such a system that you can study and utilize is at: <http://williecrawford.com/TheSystem.html>

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**Willie's Seminar And Tele-seminar Schedule:**

I'll be participating in the following events over the next few months. Here's a partial rundown...

|                                                                                                       |                                                                                       |
|-------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <p><b>I went from making \$30/day with AdSense to OVER \$500/day, and I want to show you how!</b></p> |  |
| <p><b>Meet this AdSense Guru in a FREE Tele-seminar!</b></p>                                          |                                                                                       |

**June 2nd, 2005 Free "Maximizing Your Google AdSense Tele-seminar with Joel Comm.** Joel is the author of the very popular "Google AdSenses Secrets. Joel discovered how to easily take his AdSense revenue from \$30 per day to over \$500 every day. He'll share some of his tips with us. I'll send out a reminder email with the details to this tele-seminar. Be on the lookout for it! I talked Joel into doing a Free tele-seminar just for my subscribers. I will push this teleseminar out over my premium podcast too because acknowledge that not everyone can

conform to my schedule. **I hope my competitors aren't taking too many notes as I explain to YOU exactly why I do a lot of thing that I do 😊**

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|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
|  |  |                |                   |
| Frank Garon - From New Jersey, truck driver to six-figures online!                | Martin Wales - Canadian Guru Travels to U.K To U.k. To Reveal ALL                 | Nick James<br><u><a href="#">He'll make you millions if you just listen and take action.</a></u> | Peter Woodhead<br><u><a href="#">He'll make you millions if you just listen and take action.</a></u> |

**June 11th - 12th, Frank Garon's Product Creation From A to Z Workshop. London, England**

<http://williecrawford.com/uk-seminar.html>

I'm really forward to meeting my UK friends and subscribers.

This is an intimate event (about 60 people) and **I do need for you to go ahead and register now if you plan on attending.**

|                                                                                     |
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|  |
| <b>My trusted friend and joint venture mentor Michael Penland</b>                   |

If you can't make Franks UK seminar, I recommend...

**Michael Penland's Future Millionaires' Seminar**

**June 11th - 13th - Orlando, Florida. Get details and register here:**

<http://www.instantcashmarketing.com/williespecial.html>

## **Gary Halbert Fusion Seminar June 17th - 19th, Miami Florida**

**Gary Halbert, Mark Joyner, John Carlton, and Michel Fortin** will be teaching you all their world-class copywriting secrets.

Gary Halbert is considered by most professional copywriters to be one of the best copywriters in the WORLD. Just one direct mail piece that Gary wrote was so good that it was mailed for more than 30 years... to more than 600,000,000 people. Since I know that it's copy that sells, I'm going to be at Gary's Seminar... learning. I urge you to join us. You can see how good Gary's copy is by reading a back issue of his newsletter. He has them all posted on his website but checkout: <http://www.thegaryhalbertletter.com/05-23-05.htm>

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|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|  |  |  |
| <b>Kamau Austin<br/>Seminar Host</b>                                                | <b>Stephanie McIntyre<br/>Making A FORTUNE On<br/>Ebay</b>                          | <b>Willie Crawford<br/>9 Year Internet<br/>Marketing Veteran</b>                      |

## **25 June, 2005, Kamau Austin's "Sell Online In Record Time" Seminar, New York City.**

The focus is on using Ebay and Searchengines to drive your online business. I'll be a featured speaker as will Stephanie McIntyre (a longtime **Ebay Powerseller**)

This is one of those fairly rare New York City Internet marketing seminars. Register now at:

<http://www.sellonlineinrecordtime.com/>

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YES! Register Your Seat

A Dozen Successful Marketers Teach You  
Everything You Need to Know -- LIVE In Person!

## July 16th- 17th, 2005, Ken Calhoun's MegaSeminar (Denver Colorado).

Ken is hosting an incredibly inexpensive seminar AND making it a NO-PITCH zone. There will be no back of the room sales - Register now before it sells out at:

<http://www.megaseminar.com/WillieCrawfordLive.htm>

**Special Note:** I'm STILL offering to create an audio product for anyone who signs up for any of the above seminars through my link. (Actually, I don't have a referral link for Gary Halbert's seminar... friends do favors for each other ;-)

Basically, I'll do a teleseminar, or interview, record it, **and give you the full rights to the recordings.** We would just need to coordinate the details of the interview/teleseminar. We could do it at any date that you are ready provided I have an opening on that date. If you'd like more details on this offer, just email me at [willie.crawford@gmail.com](mailto:willie.crawford@gmail.com) Otherwise, simply forward your registration receipt to me and we'll coordinate the details!

I'd love to meet you at any of these events! If you'd like to see what other seminars there are check out:

<http://internetmarketingseminarschedule.com/>

**LISTEN: I can introduce you to six and even seven-figure income earners. I network with, and hang out with, the likes of Mark Joyner, Gary Halbert, Michel Fortin, Frank Garon, and Ken Calhoun EVERY DAY. These are the people pre-programmed into my speed dial and my Instant Messenger. I'm sharing with you how to get to know these people too. You have to take the action, but I'm perfectly willing to make the introduction. You won't find many others online with the connections I've cultivated over the past 9**

**years... and am willing to share. Take advantage of it!**

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Be sure to drop by our Internet marketing blog. I find out about so much stuff on a typical day that I could do an ezine every day. However, I don't think that you want that. To discover things I can't share here, due to space restrictions, just visit: <http://williecrawford.com/blog/>

I'd appreciate you subscribing to the RSS feed and linking to the blog ☺